

UNBORING

INDEPENDENT STUDIO / LOS ANGELES

OUT-OF-HOME MEDIA, DESIGN AND MOTION.

We plan and buy outdoor media, then design the campaign for the place it lives.



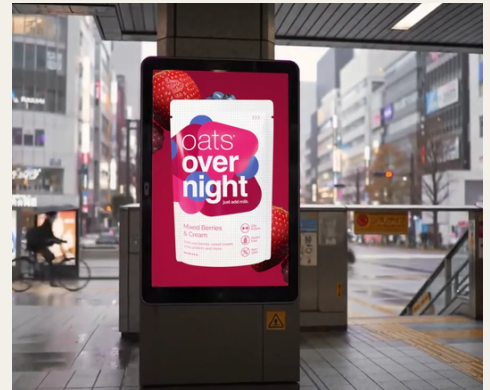
LIQUID I.V.

Moxy Los Angeles



WHISKER

Litter-Robot



OATS OVERNIGHT

Mix, chill, enjoy

THREE WAYS TO WORK TOGETHER

01

CREATIVE PRODUCTION

Design, 3D, motion and format adaptations for the actual screen.
Deliverable specs and review rounds agreed up front.

02

MEDIA PLANNING & BUYING

A considered shortlist of places, formats and schedules. Costs, availability and approval steps made clear.

03

CREATIVE + MEDIA

One coordinated process from the first brief through placement selection, production, trafficking and available delivery reporting.

EXPERIENCE BEHIND THE WORK

We bring design, 3D and motion experience to every brief. Founder Mike Smith leads our creative work; project roles and credits are available at unboringooh.com/work.

Images: Liquid I.V. photographed in market. Whisker and Oats Overnight shown as placement studies.

Tell us your market, timing and budget.

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